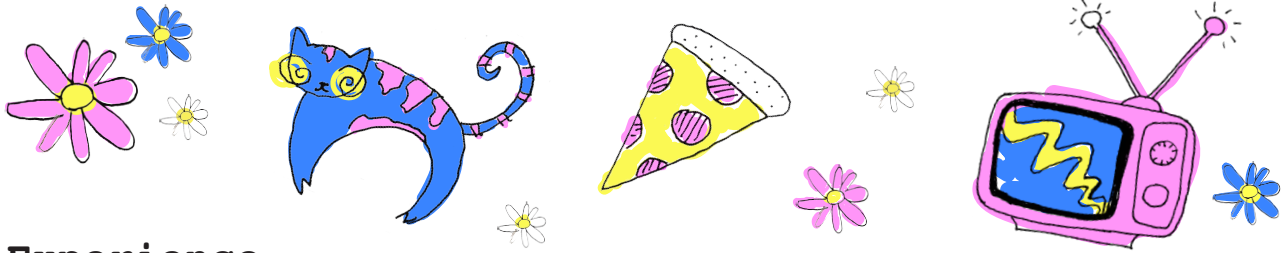


HOLIDAY BLACK

Art Director • Illustrator

<https://www.holiday.black>

holidayblackxoxo@gmail.com



Experience

Vans

Art Director
October 2021-present

Concepted long and short form brand films, pitched creative concepts to external creative partners, designed wireframes, banners, social posts for upcoming product

INNOCEAN USA

Junior Art Director
June 2021-Sept 2021

Designed social content for all of Wienerschnitzel's platforms, concepted and pitched experiential ideas to promote seasonal product, designed web and mobile

Google

Junior Art Director (contract)
Jan-June 2021

Assisted with designing corporate communications including newsletters, powerpoint and google slides presentations, and illustrations

Eleven, Inc.

Art Direction Intern
Jan 2020-April 2020

Generated social ideas for brands like Ste. Michelle & Electify America. Survived my first pitch. Became best friends with adobe photoshop.

Education

Miami Ad School

Art Direction, 2020

The Evergreen State College

History of Social Movements, 2012

Distinctions

Wieden and Kennedy Queer Brief Winner, 2022

Shortlisted for Young Shits, May 2019

Featured in Sex Worker Film Festival, June 2017

Skills

Adobe Creative Suite, Google Suite,
Social Media Photography, Illustration,
Spanish, Keynote, Microsoft Office

